| **STAKEHOLDER ENGAGEMENT PLAN** | | |
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| **Project Name** | Intelligrain | |
| **Name** | **About the Stakeholder** | **How to Engage the Stakeholder** |
| Farmers | Northstar customer/primary user   * Farmers from Ground Truth agriculture advisory board: Brady, Riley, Kim, Ron * Average users found during agribition | Meet Requirements: Ask farmers what types of solutions would benefit them the most; what kinds of displays and analytics would best help them understand their crop. Use this as a stepping off point where we can get to the root of their idea and identify the real problems. |
| Ground Truth Agriculture | Secondary customer/owner of the project   * Divyesh Patel, COO; Main contact * Kyle Folk, CEO; Secondary contact * Jojo, Bhumit, Aamir: full stack web developer, mobile developer, ML developer | Pay close attention: Actively participate in meetings/discussions to understand the concerns, feedback, and expectations. From these meetings, we will generate notes and a plan of action to ensure we stay on track. |
| Brandon/Dillan | Software developers | Pay close attention: The development team will meet regularly for sprint planning, code reviews, and general progress checks/plan of action. We will hold ourselves accountable for the work we take on. |
| Tim Maciag/Trevor Douglas | Project advisors | Provide Information: By keeping the advisors up to date on our progress, they can provide effective feedback and advise accordingly. |